

Aligning market needs with integrated sustainable transportation, logistics and land-use planning: a unified approach

June 30 - July 4, 2025

Stellenbosch University, South Africa



VIU Summer School

Advanced Transportation, Logistics and Supply Chain Management—

Aligning market needs with integrated sustainable transportation, logistics, and land-use planning: a unified approach

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Scientific Coordinators:

Marco Mazzarino

Iuav University of Venice

Vittorio Marzano
University of Naples
Federico II

Course description

The VIU Summer School on Advanced Transportation, Logistics and Supply Chain Management is an initiative of VIU in partnership with its member universities luav, Stellenbosch, and Tsinghua, in cooperation with the University of Naples Federico II.

The program develops an original comprehensive approach, bringing into focus the need for engagement among policymakers, planners, companies, and other private and public actors in transport, logistics and supply chain management.

The participants will explore the latest innovations in technology, business models, and policy-making. Through rigorous and non-conventional empirical and theoretical approaches we will explore emerging trends, strategic scenarios, IT and modelling tools (including demo labs), methods, case studies, and applied projects, and discuss how these can support business and policy-makers, achieve environmental sustainability, and socio-economic efficiency. Disruptive digital trends will be confronted with the physical impacts on the territory ("bits vs bricks" perspective).

Fields of study

Transportation, Logistics, Supply chain management, Planning, Engineering, Geography

Faculty

Marco Mazzarino, luav University of Venice Vittorio Marzano, University of Naples Federico II (Scientific Coordinators)

Johann Andersen, Stellenbosch University Megan Bruwer, Stellenbosch University Maurizio Cociancich, ADRIAFER/luav University of Venice/VIU

Dario Menichetti, PTV Group & Econolite Mingyao Qi, Tsinghua University Christa Sys, University of Antwerp

Topics

- Emerging trends and strategic scenarios in transport and spatial logistics
- Innovative tools for planning and policy-making
- Quantitative analysis for planning and policymaking
- Innovative tools for transport optimization
- Geographical analysis and solutions
- Digital logistics
- Robotics-enabled logistics

- Urban and last-mile logistics
- Smart Logistics, Collaborative shipping,
 Synchromodality and the Physical Internet
- Global Value Chains and industry 4.0

The program will illustrate data-driven approaches, modelling, case studies, and will include site visits and IT demos.

Contexts

Ports, regions, urban areas, global issues.

Approaches

Data-driven, optimization of innovation and IT, public-private partnership, stakeholder engagement

Learning outcomes

By the end of the week, participants will have an integrated vision of transport and logistics systems - in which both private and public stakeholders and dimensions interact - and of how to design, implement and deploy effective business models and policy-making.

Who is it for?

Applications are welcome from graduates who have completed an undergraduate degree in Planning, Engineering, Geography, Economics, IT, Design, and Political Science. Applications are also welcome from professionals working in related fields.

Fees

Participants from VIU member universities:

€ 350 incl. VAT

University of Naples Federico II students:

€ 550 incl. VAT

Other applicants:

€ 700 incl. VAT

VIU Alumni are eligible for a reduced fee.

The fees will cover tuition, course materials, airport transfers from Cape Town International airport to accommodation in Stellenbosch, lunches during the working days, site visit and social events.

Student participants will be responsible for covering their own travel expenses to and from Stellenbosch, accommodation, and local transportation.

PhD candidates and post-docs from universities in EU universities may be eligible for Erasmus+ mobility grant support. Candidates should consult the International Office in their own university for information about the calls for applications for funding. VIU will provide any supporting documentation requested for such applications. Contact VIU Erasmus office: erasmus@univiu.org

Credits

ECTS credits equivalence: 2

A Certificate of Attendance will be issued at the end of the course.

Accommodation costs in university residence

The costs of accommodation in Stellenbosch University residence in shared room with another participant (double) is € 188 for 6 nights. Further information is available in the Application form.

Applications

December 2, 2024 – March 2, 2025 via the VIU website

Students will be notified by **March 7**, and asked to pay the tuition fee and accommodation fee (if applied for) by **March 15**.

Applicants must submit the application form, a letter of motivation – which should include a brief description of the candidate's research interests, a curriculum vitae and a photo.

The Program will admit from a minimum 16 to a maximum of 25 participants.

For further information please write to: summerschools@univiu.org

Venice International University is a consortium of 23 institutions, representing 15 countries throughout the world.

The mission of VIU is to foster cooperation among VIU member institutions while facilitating the exchange of knowledge and ideas, by developing, promoting and organizing joint academic, research and training/capacity-building program. Students from non-member universities may participate in selected academic programs.

The academic programs at VIU are distinguished by a markedly interdisciplinary approach to the topics, and by the international perspectives that the participants contribute to the discussions. The VIU campus is on the island of San Servolo in Venice, Italy.

Location





Venice International University

Isola di San Servolo 30133 Venice, Italy T +39 041 2719511 F +39 041 2719510

E <u>summerschools@univiu.org</u> www.univiu.org

In cooperation with

